

ERNOP

PROGRAMME

Philanthropy and Civil Society: European and Transnational Perspectives

International Conference, 7 June 2011

WU Vienna University of Economics and Business, Austria

8.15 am – 8.45 am REGISTRATION

CONFERENCE ROOM

8.45 am - 9.25 am

Introduction and welcome Professor Theo Schuyt, President of ERNOP

Professor John F. Mohan- *Foundations of the big society in the UK: charity deserts, the civic core and challenges for policy*

9.30 am – 11.30 am

Parallel Session 1 - Strategies and Evaluations

1. Georg von Schnurbein, Rafael Wyser- *Trilateral evaluation situation – a theory-based model*
2. Theo Schuyt, Barbara Gouwenberg, Beth Breeze, Iain Wilkinson
Does public policy make sense in promoting philanthropic funding? The case of EU –universities
3. Pau Vidal, Sandra Güell, Joana Mundó - *New Trends on Advocacy, Advocacy and NGOs lobbying for social issues*
4. Jenny Harrow, Tobias Jung, Susan Phillips - *Letting go of the past and going for the future? Community foundations' responses to the changing socio-political landscape across the United Kingdom*

11.30 am - 13.15 pm

Parallel Session 2 - National Campaigns for Charitable Causes: An International Perspective

Panel session. Organizers: Pamala Wiepking, Marco van Leeuwen

Participants: Wendy Scaife and Katie McDonald, Lesley Hustinx, Marta Rey Garcia, Luis Ignacio Alvarez-Gonzalez, Ricard Valls-Riera, Johan Vamstad and Johan von Essen, Chris Einolf,

13.15 pm – 14.15 pm LUNCH

14.15 pm - 16.00 pm

Parallel Session 3 - Economic Research on Philanthropy

1. Sarah Borgloh, Berthold U. Wigger - *On the Impact of the German Church*

Tax on Private Charitable Contributions

2. David Reinstein - *Substitution Among Charitable Contributions and Competition Between Charities and Causes -Empirical Evidence*
3. Friedrich Heinemann - *Voluntary Giving and Economic Growth:Time Series Evidence for the US*
4. Vladimír Hyánek, Marie Hladká - *The Czech public's attitude to giving: national trends*

16.15 pm – 18.00 pm

Parallel Session 4 - Research Methodology to Study Philanthropy

Panel Session. Ana Simaens, Luis Ignacio Alvarez-Gonzalez, Lesley Hustinx, Michaela Neumayr, Marta Rey-Garcia, Pamala Wiepking

Standardized guidelines for qualitative and quantitative research methodology to study philanthropic behavior

ROOM 1

9.30 am – 11.15 am

Parallel Session 5 - Civil Society

1. Aida Orgocka - *Charitable giving and civil society in Albania – Crutching or trailblazing?*
2. Irina Solodova - *Institutional limitations of Russian NGOs being a partner of corporate philanthropy*
3. Wojciech Kaczmarczyk, *Corporate philanthropy as institutional innovation – impact on civil society in Poland*
4. Silke Boenigk and Viktoria Schuchardt - *Are Cause-Related Marketing Campaigns With Luxury Firms Worth It? A Nonprofit Perspective*

11.30 am -13.15 pm

Parallel Session 6 - National Perspectives (1)

1. Hanna Shaul Bar Nissim - *Coalition of social change organizations as a social system: The case of The Forum for Civil-National Service.*
2. Edith Bruder - *Philanthropic giving in France: Inciting tax deductions – questionable effects*
3. Elise van Nederveen Meerkerk - *Voluntary donations and community building in preindustrial Dutch cities*
4. Muthu Karthikeyan - *Social reach of cooperatives in Tamil Nadu State of India: a social impact study*

13. 15 pm – 14. 15 pm LUNCH

14.15 pm - 16.00 pm

Parallel Session 7 - Cross National Research on Philanthropy

1. Christopher J. Einolf , Pamala Wiepking - *Gender Differences in the Correlates of Volunteering and Charitable Giving in Europe*
2. Boguslawa Maria Barszczak Sardinha, Rui Manuel Teixeira Brites - *The volunteering of older people - the cross European vision*
3. Lionel Prouteau, Boguslawa Sardinha - *European volunteering: comparisons, individual and country determinants*

4. René Bekkers - *Individual Effects of Voluntary Action. Why is Voluntary Participation Related to Attitudes, Networks and Health?*

16.15 pm – 18.00 pm

Parallel Session 8 - Philanthropy, Governance and Law

1. Kateřina Ronovská - *The Contemporary Tendencies of development of Foundation Law in Europe and Their Characteristics in the Czech Republic*
2. Debra Morris - *Charities and the Big Society in the UK: Law as Enabler or Disabler?*
3. Ozge Zihnioglu - *Impact of the EU accession process over Turkish Philanthropy*

ROOM 2

9.30 am – 11.15 am

Parallel Session 9 - Impact measurement

1. Ir. H.B. Lont - *Comparison of Result Measurement in Dutch Charities*
2. K.C. Liket - *Measuring the Social Impact of NPOs: Balancing Comprehension, Comparability and Practicality*
3. Ina Epkenhans - *Theory and Practice in Evaluating Impact in Germany*
4. Ekkehard Thümler, Nicole Bögelein - *The Social Impact of Philanthropic Foundations: Observations from Europe and North America*

11.30 am - 13.15 pm

Parallel Session 10 - Changing Civil Society

1. Lorenzo Fioramonti, Ekkehard Thümler - *Can philanthropy support a civil society watchdog of financial markets? The options and constraints of private foundations*
2. Lars Trägårdh, Johan Vamstad - *The state and the social origins - how civil societies are structured*
3. Pau Vidal, Sandra Güell, Joana Mundó, Laia Grabulosa, Núria Valls and Ana Villa - *The Crisis and the Third Sector: An Opportunity For Social transformation*
4. Diane Vinokur-Kaplan - *New Workspace for Small Nonprofits: Real Estate Innovations by American Foundations*

13. 15 pm – 14. 15 pm LUNCH

ROOM 3

11.30 am -13.15 pm

Parallel Session 11- National Perspectives (2)

1. Christine Carabain - *On the Relation between Remitting and Charitable Giving among Immigrants in the Netherlands*
2. Luisa Levi d'Ancona - *European Jewish philanthropy: an explorative study*
3. Ilana F. Silber - *Religious Traditions and Modern Philanthropy: A Qualitative Exploration of Fundraisers' Perspective*

Olympia E. Leichner - *Philanthropic Arts Practices in Poland and Romania*

13.15 pm – 14.15 pm LUNCH

14.15 pm - 16.00 pm

Parallel Session 12 - Mechanisms for Philanthropy

1. Sarah Borgloh, Astrid Dannenberg, Bodo Aretz - *Small is Beautiful – Experimental Evidence of Donors’ Preferences for Charities*
2. Silke Boenigk and Sigrun Leipnitz - *Blood Donation Marketing: From Motive- to Action-based Research*
3. Swee-Sum Lam, Gabriel Henry Jacob, David Jeremiah Seah - *Roots of Philanthropy*
4. Steffen Bethmann, Sibylle Studer - *Governance in grant-making foundations*